**FIFE BUSINESS WEEK 2020**

**2-6 NOVEMBER 2020**

Following on the success of 2019 and now in our 11th year, we are pleased to invite partners and stakeholders to host or engage in a digital event during **Fife Business Week 2020**

Delivered by Fife Council Economic Development and administered by Business Gateway Fife. This important initiative aims to achieve a stronger, sustainable and more resilient economy for Fife. This has particular relevance during a very challenging year for businesses.

This year’s programme of events will be linked to the key priorities which have emerged during this year’s COVID-19 pandemic and Brexit.

* Achieving **Sustainability** and **Resilience**
* Adapting to **Agile Business Models**
* Increasing **Digital Connectivity** and **Ecommerce Trading**
* Improving business growth through **New Supply Chains** and **New Markets**
* Fostering a culture of **Innovation** and **Enterprise**

This will allow us to focus on specific key topics that may be affecting Fife entrepreneurs, business start-ups and employers alike. Importantly events may provide the ability to highlight future business opportunities through supply chain and market developments for our indigenous business needs. We are confident this approach will offer a broad range of skilled events relevant to all Fife businesses.

Please review the sector options below, if you feel there is potential for your business or organisation to get involved during the week-long activities, please complete the “Events Request” template over the page. Once completed, please email to: [craig.rutherford@bgfife.co.uk](mailto:craig.rutherford@bgfife.co.uk) for consideration.

When planning your event, please note you will be responsible for taking the bookings and promoting your own event, however it will be affiliated to the overall promotion of Fife Business Week and profiled on the website.

Further information will follow with timelines once draft event templates are returned.

Regards

**Pamela Stevenson**

**Economic Development**

**Event Request Form – *all fields are required to be complete***

Business/Organisation:

Contact Name:

Phone:

Email:

Event Title:

Event Date:

Start/Finish Time:

Draft description for

Website:

**(required)**

Are you looking to

target specific sectors

or businesses?

Please note: **ALL events are FREE to participants**